

NOMINATIONS ADCN AWARDS 2016 AND THE NOMINEES ARE...



- ADCN awards Advertising, Design and Craft awards in various categories.
- All entries have been judged by ADCN's Professional Jury and Members Jury.
- The overview of nominated work below is presented by number of nominations per agency/company
- Nominations for the Talent Lamp will be announced on the 11th of April.
- We would like to thank all entrants for participating in the ADCN Awards 2016, and congratulate all nominated creatives and clients.
- We kindly invite you to review all entered work via www.adcn.nl/awards/
- See you all in Paradiso for the Awards Ceremony on the 12th of April. Tickets are for sale now via adcn.nl/events

TBWA \ NEBOKO - 24 Nominations

AXA - Het slot dat op je vorige fiets had moeten zitten	AXA Bike Security	Craft - Copywriting
AXA - Het slot dat op je vorige fiets had moeten zitten	AXA Bike Security	Advertising - Out-of-Home
AXA - Het slot dat op je vorige fiets had moeten zitten	AXA Bike Security	Craft - Typography
Ben's Christmas	Albert Heijn	Craft - Film Direction
Ben's Christmas	Albert Heijn	Craft - Film Editing
Heineken Nature's Wonder	Heineken	Craft - Film Direction
How charities became donors	Free a Girl	Advertising - Promo/Activation & Direct

NOMINATIONS ADCN AWARDS 2016

TBWA\NEBOKO - 24 Nominations (continued)



How charities became donors	Free a Girl	Advertising - PR
How charities became donors	Free a Girl	Advertising - Digital & Social Campaigns
How charities became donors	Free a Girl	Advertising - Media
How charities became donors	Free a Girl	Advertising - Integrated
Hurry for a free McFlurry	McDonald's	Advertising - Out-of-Home
Hurry for a free McFlurry	McDonald's	Advertising - Media
Moestuintje	Albert Heijn	Advertising - Promo/Activation & Direct
Moestuintje	Albert Heijn	Advertising - Integrated
Moestuintje	Albert Heijn	Design - Graphic Design
Mr. Polska	McDonald's	Advertising - Digital & Social Campaigns
Nature's wonder	Heineken	Craft - Film Cinematography
Ongelukje	Pearle	Advertising - Film
Pickwick - Tea Topics	Pickwick	Advertising - Media

NOMINATIONS ADCN AWARDS 2016

TBWA\NEBOKO - 24 Nominations (continued)



The Scream	McDonald's	Advertising - Film
The Scream	McDonald's	Advertising - Digital & Social Campaigns
Ben's Christmas	Albert Heijn	Advertising - Film
Valentijn	Heineken	Advertising - Digital & Social Campaigns

N=5 - 19 Nominations

Alzheimer SOCKS	Alzheimer SOCKS	Advertising - Promo/Activation & Direct
Alzheimer SOCKS	Alzheimer SOCKS	Design - Product Design
Facebook	Monuta	Advertising - Film
Facebook	Monuta	Craft - Film Direction
Groei door	Groei door	Advertising - Film
Groei door	LOI	Craft - Film Direction
KPN zoekt monteurs	KPN	Advertising - Film

NOMINATIONS ADCN AWARDS 2016

N=5 - 19 Nominations (continued)



Lekker Gaan	KPN	Design - Graphic Design
NosePost	KPN	Advertising - Promo/Activation & Direct
NosePost	KPN	Craft - UX
NS - Familie	NS	Craft - Film Direction
Peuters	KPN	Advertising - Film
Peuters	KPN	Craft - Film Direction
Pridestream	KPN	Advertising - Out-of-Home
Pridestream	KPN	Advertising - Promo/Activation & Direct
Pridestream	KPN	Advertising - Digital & Social Campaigns
Pridestream	KPN	Advertising - Branded Content & Entertainment
Pridestream	KPN	Advertising - Integrated
The Attachment	XS4ALL	Advertising - Branded Content & Entertainment

NOMINATIONS ADCN AWARDS 2016

J. Walter Thompson Amsterdam - 14 Nominations



AD Schoolpaper	Persgroep - AD	Advertising - Digital & Social Campaigns
AD Schoolpaper	Persgroep - AD	Design - Digital Products & Services
Kingsday live from Emma Children's Hospital	Stichting Steun Emma Kinderziekenhuis AMC	Advertising - Out-of-Home
Kingsday live from Emma Children's Hospital	Stichting Steun Emma Kinderziekenhuis AMC	Advertising - Promo/Activation & Direct
Kingsday live from Emma Children's Hospital	Stichting Steun Emma Kinderziekenhuis AMC	Advertising - PR
Rain	Spadel	Advertising - Film
Rain	Spadel	Craft - Visual Effects
Rain	Spadel	Craft - Sound Design
Taste the translation	ElaN Languages	Advertising - Film
Taste the translation	ElaN Languages	Advertising - Promo/Activation & Direct
Taste the translation	ElaN Languages	Advertising - Digital & Social Campaigns
Taste the translation	ElaN Languages	Advertising - Branded Content & Entertainment
The bottle with a mission	Heineken Experience	Advertising - Media

NOMINATIONS ADCN AWARDS 2016

J. Walter Thompson Amsterdam - 14 Nominations (continued)



The Traceable Coathanger

Nukuhiva

Design - Product Design

INDIE Amsterdam - 12 Nominations

Brand Dubbelbock

Heineken Nederland - Brand Bier

Craft - Music

De herinneringen van een meesterbrouwer

Heineken Nederland - Brand Bier

Advertising - Film

De herinneringen van een meesterbrouwer

Heineken Nederland - Brand Bier

Craft - Film Cinematography

Omdat het kan

Tele2

Advertising - Film

Omdat het kan

Tele2

Craft - Film Direction

Omdat het kan

Tele2

Craft - Film Editing

Omdat het kan

Tele2

Craft - Visual Effects

Omdat het kan

Tele2

Craft - Music

Omdat het kan

Tele2 Nederland

Craft - Art Direction

Omdat het kan

Tele2 Nederland

Craft - Copywriting

NOMINATIONS ADCN AWARDS 2016

INDIE Amsterdam - 12 Nominations (continued)



De herinneringen van een meesterbrouwer	Heineken Nederland - Brand Bier	Craft - Film Direction
De herinneringen van een meesterbrouwer	Heineken Nederland - Brand Bier	Craft - Film Editing

DDB & Tribal Amsterdam - 11 Nominations

Inflight Safety	KLM Royal Dutch Airlines	Craft - Animation
Lees je koppen of lees je de krant?	De Volkskrant	Advertising - Film
Lees je koppen of lees je de krant?	De Volkskrant	Craft - Copywriting
Plane to Product	KLM Royal Dutch Airlines	Design - Product Design
Bluey	KLM Royal Dutch Airlines	Advertising - Branded Content & Entertainment
Feestje / Surprise	Centraal Beheer Achmea	Advertising - Film
Homeless extra's	De Volksbond	Advertising - Promo/Activation & Direct
Plane to Product	KLM Royal Dutch Airlines	Advertising - Promo/Activation & Direct
The Soccer Doc	Heineken	Advertising - Digital & Social Campaigns



DDB & Tribal Amsterdam - 11 Nominations (continued)

Wall's Office Ice cream truck	Unilver	Advertising - Promo/Activation & Direct
Welkom / Welcome	Centraal Beheer Achmea	Advertising - Film

NOMINATIONS ADCN AWARDS 2016

ACHTUNG! - 9 Nominations

Oma Online	Vodafone	Advertising - Film
Oma Online	Vodafone	Advertising - Promo/Activation & Direct
Oma Online	Vodafone	Advertising - PR
Oma Online	Vodafone	Advertising - Branded Content & Entertainment
Oma Online	Vodafone	Advertising - Integrated
Orangina Shakes	Orangina Schweppes International	Craft - Animation
Volkswagen App	Pon's Automobielhandel	Design - Digital Products & Services
Volkswagen Stroller	Pon's Automobielhandel	Advertising - Digital & Social Campaigns

NOMINATIONS ADCN AWARDS 2016

ACHTUNG! – 9 Nominations (continued)

Volkswagen Stroller

Pon's Automobielandhandel

Advertising - Branded Content & Entertainment



MediaMonks – 8 Nominations

Base Phone Address

BASE

Advertising - Digital & Social Campaigns

Canon Gig App

Canon

Advertising - Media

Interactive Punching Bag

Fight Cancer /
De Persgroep Nederland

Design - Branding & Brand Environments

NosePost

KPN

Craft - UX

Weber BBQ Cultures

Weber

Advertising - Digital & Social Campaigns

Weber BBQ Cultures

Weber

Design - Digital Products & Services

Weber BBQ Cultures

Weber

Craft - Art Direction

Weber BBQ Cultures

Weber

Craft - UX

NOMINATIONS ADCN AWARDS 2016



Dawn - 7 Nominations

1000 Kleuren van Artis	Natura Artis Magistra	Advertising - Out-of-Home
1000 Kleuren van Artis	Natura Artis Magistra	Craft - Art Direction
Hoe word je schathemeltjelijk?	Triodos Bank	Advertising - Film
Social Shuffle	Zorg en Zekerheid	Advertising - Promo/Activation & Direct
Social Shuffle	Zorg en Zekerheid	Design - Digital Products & Services
Welkom in de nieuwe wereld	Eneco	Craft - Art Direction
Welkom in de nieuwe wereld	Eneco	Craft - Copywriting

Havas Boondoggle Amsterdam - 6 Nominations

Citroën Winterbandencampagne	Citroën Nederland	Advertising - Radio
Met een kleine bijdrage kunnen wij mooie dingen doen	Net4Kids	Advertising - Print
Met een kleine bijdrage kunnen wij mooie dingen doen	Net4Kids	Advertising - Out-of-Home
Recruiting interns via AirBnB	Havas Boondoggle Amsterdam	Advertising - Promo/Activation & Direct

NOMINATIONS ADCN AWARDS 2016



Havas Boondoggle Amsterdam – 6 Nominations (continued)

Recruiting interns via AirBnB	Havas Boondoggle Amsterdam	Advertising - PR
Recruiting interns via AirBnB	Havas Boondoggle Amsterdam	Advertising - Digital & Social Campaigns

Het PR Bureau – 5 Nominations

Oma Online	Vodafone	Advertising - Film
Oma Online	Vodafone	Advertising - Promo/Activation & Direct
Oma Online	Vodafone	Advertising - PR
Oma Online	Vodafone	Advertising - Branded Content & Entertainment
Oma Online	Vodafone	Advertising - Integrated

NOMINATIONS ADCN AWARDS 2016



LEMZ - 5 Nominations

De Grote CliniClowns Meeluisteroperatie	CliniClowns	Advertising - Media
Don't give kids a choice	VeiligheidNL	Advertising - Promo/Activation & Direct
Don't give kids a choice	VeiligheidNL	Advertising - PR
Don't give kids a choice	VeiligheidNL	Advertising - Branded Content & Entertainment
Don't give kids a choice	Veiligheid.nl	Design - Digital Products & Services

MEC - 5 Nominations

Oma Online	Vodafone	Advertising - Film
Oma Online	Vodafone	Advertising - Promo/Activation & Direct
Oma Online	Vodafone	Advertising - PR
Oma Online	Vodafone	Advertising - Branded Content & Entertainment
Oma Online	Vodafone	Advertising - Integrated

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Wefilm - 5 Nominations

Oma Online	Vodafone	Advertising - Film
Oma Online	Vodafone	Advertising - Promo/Activation & Direct
Oma Online	Vodafone	Advertising - PR
Oma Online	Vodafone	Advertising - Branded Content & Entertainment
Oma Online	Vodafone	Advertising - Integrated

Ambassadors - 4 Nominations

Catwalk	Rijksmuseum	Craft - Animation
Onze vrijheid begint bij die van een ander	Ministerie van Defensie	Craft - Film Editing
Onze vrijheid begint bij die van een ander	Ministerie van Defensie	Craft - Visual Effects
Sjors & Jacques	Mona	Craft - Animation

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Ogilvy & Mather Amsterdam - 4 Nominations

My Last Day	Amnesty International The Netherlands	Craft - Copywriting
Tehuisdoos	Rabobank Nederland	Advertising - Promo/Activation & Direct
What Are You Waiting For?	The Coca-Cola Company	Craft - Music
My Last Day	Amnesty International The Netherlands	Advertising - Film

Selmore - 4 Nominations

80 jaar KNGF Geleidehonden	KNGF Geleidehonden	Advertising - Radio
Sjors & Jacques	Mona	Craft - Animation
ŠKODA x WeTransfer	ŠKODA	Advertising - Digital & Social Campaigns
Worst Brides Ever	Dance4life	Advertising - Film

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The Oddshop - 4 Nominations

Every app has a price	Autoriteit Consument & Markt	Advertising - Promo/Activation & Direct
Every app has a price	Autoriteit Consument & Markt	Advertising - Digital & Social Campaigns
Foodsy	FNV Horeca	Advertising - Promo/Activation & Direct
Foodsy	FNV Horeca	Advertising - PR

Thonik - 4 Nominations

Holland Festival	Holland Festival	Design - Graphic Design
Holland Festival	Holland Festival	Design - Branding & Brand Environments
Nanjing Youth Festival	Nanjing Youth Festival, Nanjing China	Design - Branding & Brand Environments
Urbanism Architecture Bi-city Biennale Shenzhen	Urbanism\Architecture Bi-city Biennale Shenzhen	Design - Branding & Brand Environments

NOMINATIONS ADCN AWARDS 2016



BVH Identity Driven Thinking - 3 Nominations

Handelsmissie China	Amnesty International	Advertising - Print
Handelsmissie China	Amnesty International	Advertising - Radio
Rectificatie	Amnesty International	Advertising - Print

CZAR - 3 Nominations

Heineken Nature's Wonder	Heineken	Craft - Film Direction
Nature's wonder	Heineken	Craft - Film Cinematography
NS - Familie	NS	Craft - Film Direction

Glassworks Amsterdam - 3 Nominations

Nike Tiempo 'Start the Finish'	Nike	Craft - Visual Effects
Omdat het kan	Tele2	Craft - Film Editing
Omdat het kan	Tele2	Craft - Visual Effects

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Joe Public Take-Away Advertising - 3 Nominations

Valentijnskus	PostNL	Advertising - Promo/Activation & Direct
Valentijnskus	PostNL	Advertising - PR
Valentijnskus	PostNL	Advertising - Digital & Social Campaigns

SOUNDCIRCUS - 3 Nominations

The SOUNDCIRCUS Casefilmband	SOUNDCIRCUS	Advertising - Promo/Activation & Direct
The SOUNDCIRCUS Casefilmband	SOUNDCIRCUS	Craft - Music
The SOUNDCIRCUS Casefilmband	SOUNDCIRCUS	Craft - Sound Design

+1Mile - 2 Nominations

See the city through the eyes of the blind	CtheCity	Craft - Illustration
See the city through the eyes of the blind	CtheCity	Craft - Art Direction

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AKQA Amsterdam - 2 Nominations

KLM mobile and watch app	KLM	Design - Digital Products & Services
KLM mobile and watch app	KLM	Craft - UX

Being There - 2 Nominations

NPO Radio 2 - De muziek is aan	NPO Radio 2	Craft - Animation
Zeg het met een vaasje	Amstel	Advertising - Film

Boonstra & Associates - 2 Nominations

Creatie. L x B x H	Creatie	Craft - Illustration
HALAL	HALAL	Design - Graphic Design



NOMINATIONS ADCN AWARDS 2016



Brand Candies - 2 Nominations

Bazqet Crunchy Apple | Mango | Tomato | Sweet
Pepper

Bazqet by Impactum

Design - Packaging Design

Natufood Thee

Royal Wessanen

Design - Packaging Design

Grey Benelux - 2 Nominations

The Periscope Burglar

Nationale Nederlanden

Advertising - Media

The Persicope Burglar

Nationale Nederlanden

Advertising - PR

MOST___original soundtracks - 2 Nominations

Bells & Whistles

Vector

Craft - Sound Design

How to drink a Campari

Campari / Suntory

Craft - Music

NOMINATIONS ADCN AWARDS 2016



Pedri Animation - 2 Nominations

NPO Radio 2 - De muziek is aan	NPO Radio 2	Craft - Animation
Inflight Safety	KLM Royal Dutch Airlines	Craft - Animation

Volkscrant Magazine - 2 Nominations

Volkscrant Magazine	Volkscrant Magazine	Design - Graphic Design
Volkscrant Magazine	Volkscrant Magazine	Craft - Art Direction

SIRE - 2 Nominations

Kliekipedia	SIRE	Advertising - Film
Kliekipedia	SIRE	Craft - Film Editing

Steam - 2 Nomination

Onze vrijheid begint bij die van een ander	Ministerie van Defensie	Craft - Film Direction
Onze vrijheid begint bij die van een ander	Ministerie van Defensie	Craft - Film Editing

NOMINATIONS ADCN AWARDS 2016



The BoardRoom - 2 Nominations

Facebook

Monuta

Craft - Film Direction

Omdat het kan

Tele2

Craft - Film Direction

United State of Fans\TBWA - 2 Nominations

ING Cities in a Click

ING

Advertising - Media

ING, Cities in a Click

ING

Advertising - Out-of-Home

...,staat - 1 Nomination

The Student Hotel

The Student Hotel

Design - Branding & Brand Environments

178 aardige ontwerpers - 1 Nomination

SUGARFACTORY X AMSTERDAM DANCE EVENT

Sugarfactory

Design - Branding & Brand Environments

NOMINATIONS ADCN AWARDS 2016

Amsterdam Worldwide - 1 Nomination

Dr. Nicholas Perricone - Serious About Beauty

Perricone MD

Craft - Film Cinematography



Area25 - 1 Nomination

Yarden Uitvaartorganisatie

Yarden Uitvaartorganisatie

Craft - Copywriting

Arthur Mebius Photography - 1 Nomination

Incident compositions

Arthur Mebius Photography

Craft - Photography

Audentity - 1 Nomination

Brand Dubbelbock

Heineken Nederland - Brand Bier

Craft - Music

Bonkers - 1 Nomination

Peuters

KPN

Craft - Film Direction

NOMINATIONS ADCN AWARDS 2016



Brandnew - 1 Nomination

Yespers Smoothie Spread

Coparan

Design - Packaging Design

Bureau Gras - 1 Nomination

Wie heeft de sleutel?

White Bird b.v.

Craft - Typography

Buutvrij for life - 1 Nomination

GEEFMIJMAAR.AMSTERDAM

dotAmsterdam

Craft - Copywriting

Cake Film & Photograpy - 1 Nomination

De herinneringen van een meesterbrouwer

Heineken Nederland - Brand Bier

Craft - Film Direction

Caviar Amsterdam - 1 Nomination

Onze vrijheid begint bij die van een ander

Ministerie van Defensie

Craft - Film Direction

NOMINATIONS ADCN AWARDS 2016



CODE D'AZUR – 1 Nomination

KLM FlightFunding

KLM Royal Dutch Airlines

Advertising - Digital & Social Campaigns

CONSPIRACYSINC – 1 Nomination

Moving Mesdag

Samsung

Advertising - Branded Content & Entertainment

dBOD – 1 Nomination

Heineken

Heineken

Design - Packaging Design

De Geluiderij – 1 Nomination

Omdat het kan

Tele2

Craft - Music

De Kapsalon – 1 Nomination

De herinneringen van een meesterbrouwer

Heineken Nederland - Brand Bier

Craft - Film Editing

NOMINATIONS ADCN AWARDS 2016



Design Bridge - 1 Nomination

Johnnie Walker Artist Collaboration

Diageo

Design - Packaging Design

Edo Kars Photography - 1 Nomination

Size does matter !

Okker Art Gallery

Craft - Photography

Etcetera & Red Urban - 1 Nomination

Geef uw vermorgen een horizon

Van Lanschot

Craft - Animation

Fabrique - 1 Nomination

Dutch Design Week

Dutch Design Week Eindhoven

Design - Graphic Design

FHV BBDO - 1 Nomination

The hungry pre-roll

Mars Nederland

Advertising - Digital & Social Campaigns

NOMINATIONS ADCN AWARDS 2016

Fitzroy Amsterdam - 1 Nomination

Lenovo Cinema Sleeve

Lenovo

Design - Product Design



Franz Lustig - 1 Nomination

Nature's wonder

Heineken

Craft - Film Cinematography

Govert Janse - 1 Nomination

Onze vrijheid begint bij die van een ander

Ministerie van Defensie

Craft - Film Editing

Greenberry - 1 Nomination

Vroege Vogels app

BNN-VARA

Design - Digital Products & Services

Halal - 1 Nomination

Eneco, dag oude wereld

Eneco

Craft - Film Editing

NOMINATIONS ADCN AWARDS 2016



James Miller - 1 Nomination

Dr. Nicholas Perricone - Serious About Beauty

Perricone MD

Craft - Film Cinematography

Johnny Rayner - 1 Nomination

Omdat het kan

Tele2

Craft - Film Editing

Judit and Ramin - 1 Nomination

Friends of Thrones

Friends of Thrones

Design - Digital Products & Services

Jurjen Kraan - 1 Nomination

Inflight Safety

KLM Royal Dutch Airlines

Craft - Animation

Marcel van der Vlugt - 1 Nomination

Rijkman Groenink

FD Persoonlijk

Craft - Photography

NOMINATIONS ADCN AWARDS 2016



Martin Heijelaar - 1 Nomination

Ben's Christmas

Albert Heijn

Craft - Film Editing

MassiveMusic - 1 Nomination

EA SPORTS FIFA 16 - FIFARO

EA SPORTS

Craft - Music

Menno Mans - 1 Nomination

De herinneringen van een meesterbrouwer

Heineken Nederland - Brand Bier

Craft - Film Cinematography

Mieneke Kramer - 1 Nomination

Eneco, dag oude wereld

Eneco

Craft - Film Editing

Mori Inc. / Lernert & Sander - 1 Nomination

How to drink a Campari

Suntory / Campari Japan

Advertising - Film

NOMINATIONS ADCN AWARDS 2016

MPC Amsterdam - 1 Nomination

Nature's Wonder

Heineken

Craft - Visual Effects



OD - 1 Nomination

Wijn met Karakter

Jumbo Supermarkten

Design - Packaging Design

OIJ (The missing sync) - 1 Nomination

Rain

Spadel

Craft - Sound Design

Part of a bigger plan - 1 Nomination

Geef uw vermorgen een horizon

Van Lanschot

Craft - Animation

Pink Rabbit - 1 Nomination

Ben's Christmas

Albert Heijn

Craft - Film Direction

NOMINATIONS ADCN AWARDS 2016

Planet Jarr – 1 Nomination

DNA Font

Vogue Japan (Nippon)

Craft - Typography



PlusOne – 1 Nomination

Be Sexy, Be Smart

Soa Aids Nederland

Craft - Animation

Postoffice – 1 Nomination

Kliekipedia

SIRE

Craft - Film Editing

Sizzer Amsterdam – 1 Nomination

#I'm Empty

Pro-Infirmis

Craft - Music

NOMINATIONS ADCN AWARDS 2016

Studio Dumbar - 1 Nomination

Transavia

Transavia

Design - Graphic Design



Studio Mals - 1 Nomination

Orangina Shakes

Orangina Schweppes International

Craft - Animation

Submarine Channel - 1 Nomination

Refugee Republic

de Volkskrant/ Submarine Channel

Design - Digital Products & Services

Suikerdepot - 1 Nomination

Groei door

LOI

Craft - Film Direction

SuperHeroes Amsterdam - 1 Nomination

Type To Design

36 Days of Type

Design - Digital Products & Services

NOMINATIONS ADCN AWARDS 2016



Thijs Biersteker - 1 Nomination

Interactive Punching Bag

Fight cancer / de Persgroep Nederland

Design - Branding & Brand Environments

Tinker Imagineers - 1 Nomination

Experience Juliana Children's Hospital

HagaZiekenhuis

Design - Branding & Brand Environments

Vruchtvlees - 1 Nomination

Das Mag Uitgeverij

Das Mag

Design - Branding & Brand Environments

WE ARE Pi - 1 Nomination

Wrangler Wrangler

Wrangler EMEA

Advertsing - Out-of-Home

Wieden+Kennedy Amsterdam - 1 Nomination

Moscow Real Girls

Nike

Advertsing - Out-of-Home

NOMINATIONS ADCN AWARDS 2016

Wilmar/Matthijs - 1 Nomination



Yellow Backie

Yellow Bike

Advertising - PR

Disclaimer: We have been extremely careful in creating this overview. We apologize upfront for any mistakes. All information presented is based on information/credits provided by the entrants.