

ADCN LAMPEN AWARDS 2015 | NOMINEES

ADCN Lampen Awards 2015 | And the nominees are ...

- As of 2015, the ADCN awards three types of Lampen – Advertising, Design and Craft, each in various categories.
- All entries have been judged by ADCN's Professional Jury and Member Jury.
- The overview of nominated work below is presented by number of nominations, agency, category and client.
- Nominations for the Young Talent Lamp will be announced by mid March.
- We would like to thank all entrants for participating in the 2015 Lampen Awards Festival, and congratulate all nominated creative teams and clients.
- We kindly invite you to review all entered work via www.adcn.nl/awards/
- See you all in Paradiso for the Awards Ceremony on the 7th of April. Tickets are for sale now: adcn.nl.

DDB & Tribal Amsterdam– 16 nominations

Covergreetings	Advertising Activation	KLM Royal Dutch Airlines, Amsterdam Airport Schiphol
The Airplane Apartment	Advertising Activation	KLM Royal Dutch Airlines, Airbnb
Lost & Found	Advertising Activation	KLM Royal Dutch Airlines
Mens, wat ben je mooi	Craft Copywriting	Stichting Menzis Beheer
Mens, wat ben je mooi	Craft Film Direction	Stichting Menzis Beheer
Lost & Found	Advertising Digital Advertising	KLM Royal Dutch Airlines
#happytohelp	Advertising Digital Advertising	KLM Royal Dutch Airlines
Mens, wat ben je mooi	Advertising Film	Stichting Menzis Beheer
Self-driving Car	Advertising Film	Centraal Beheer Achmea
Afstandsbediening	Advertising Film	InShared
Echte winter	Advertising Film	Centraal Beheer Achmea
Covergreetings	Advertising Media & Branded Content	KLM Royal Dutch Airlines, Amsterdam Airport Schiphol
Lost & Found	Advertising Media & Branded Content	KLM Royal Dutch Airlines
The Airplane Apartment	Advertising Media & Branded Content	KLM Royal Dutch Airlines, Airbnb
The Airplane Apartment	Advertising Outdoor	KLM Royal Dutch Airlines, Airbnb
#happytohelp	Advertising Outdoor	KLM Royal Dutch Airlines

N=5 – 16 nominations

Zeitgeist 2014	Advertising Activation	Alzheimer Nederland
Pocket Plus	Advertising Activation	KPN
Telefoonkandelaar	Advertising Activation	Telfort
Parkeerwachters	Craft Copywriting	LOI
Fietsmodus	Advertising Digital Advertising	Ministerie van Infrastructuur & Milieu

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Zwaar Verdiend Voordeel
Fietsmodus
Zwaar Verdiend Voordeel
Parkeerwachters
Puberdochter
Zeitgeist 2014
Sammy kijk omhoog
radio-reclame
Zeitgeist 2014
Vroegboekorting
Pocket Plus

Design | Digital Design
Design | Digital Design
Advertising | Digital Advertising
Advertising | Film
Advertising | Film
Advertising | Film
Advertising | Film
Advertising | Radio
Advertising | Media & Branded Content
Advertising | Print
Advertising | Outdoor

Mercedes-Benz Bedrijfswagens
Ministerie van Infrastructuur & Milieu
Mercedes-Benz Bedrijfswagens
LOI
Monuta
Alzheimer Nederland
KPN
Alzheimer Nederland
Alzheimer Nederland
Sunweb
KPN

FHV BBDO – 15 nominations

The Elephant Pledge
The music video of the future
Destination Unknown
Destination Unknown
The Elephant Pledge
App de Vakantiedokter!
Noorderzon B.V.
Buffernews
Van Gogh Museumnight
Van Gogh Museumnight
The Elephant Pledge
RAW for the Oceans
RAW for the Oceans
RAW for the Oceans
RAW for the Oceans

Advertising | Activation
Design | Digital Design
Design | Digital Design
Advertising | Digital Advertising
Advertising | Digital Advertising
Advertising | Digital Design
Advertising | Radio
Advertising | Print
Advertising | Print
Advertising | Outdoor
Advertising | Outdoor
Craft | Illustration
Advertising | Film
Advertising | Integrated
Design | | Product/Packaging Design

World Animal Protection
Hi
Amsterdam Airport Schiphol
Amsterdam Schiphol Airport
World Animal Protection
Zilveren Kruis Achmea
Interpolis
Hi
Van Gogh Museum Amsterdam
Van Gogh Museum Amsterdam
World Animal Protection
G-STAR RAW
G-STAR RAW
G-STAR RAW
G-STAR RAW

ACHTUNG! – 10 nominations

Blindtrade
#First Concert
ToonB&B
Windcertificaten

Advertising | Activation
Advertising | Activation
Advertising | Activation
Craft | Illustration

Pon's Automobielhandel
Vodafone
Eneco
Eneco

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Brush Busters	Advertising Digital Advertising	Philips
Brush Busters	Design Digital Design	Philips
Expedition Northern Lights	Design Digital Design	TPVision
Windcertificaten	Design Digital Design	Eneco
#First Concert	Advertising Integrated	Vodafone
#First concert	Advertising Media & Branded Content	Vodafone
Dawn – 10 nominations		
Ontmoet je Microben	Craft Art Direction	Micropia (Natura Artis Magistra)
Ontmoet je Microben	Craft Art Direction	Micropia (Natura Artis Magistra)
5 dingen die ze je niet vertellen over de economie	Craft Art Direction	Triodos Bank
5 dingen die ze je niet vertellen over de economie	Craft Copywriting	Triodos Bank
5 dingen die ze je niet vertellen over de economie	Design Digital Design	Triodos Bank
Ontmoet je Microben	Advertising Film	Micropia (Natura Artis Magistra)
5 dingen die ze je niet vertellen over de economie	Advertising Film	Triodos Bank
5 dingen die ze je niet vertellen over de economie	Advertising Integrated	Triodos Bank
5 dingen die ze je niet vertellen over de economie	Advertising Media & Branded Content	Triodos Bank
Ontmoet je Microben	Advertising Outdoor	Micropia (Natura Artis Magistra)
Publicis – 9 nominations		
The real Girl with a Pearl Earring	Advertising Activation	Het Mauritshuis
Discover the original at the Mauritshuis	Craft Photography	Het Mauritshuis
Dead Man Tweeting	Advertising Digital Advertising	Stichting ALS Nederland
Swimming with friends	Advertising Radio	Fonds Slachtofferhulp
Discover the original at the Mauritshuis	Advertising Integrated	Het Mauritshuis
Dead Man Tweeting	Advertising Media & Branded Content	Stichting ALS Nederland
Discover the original at the Mauritshuis	Advertising Print	Het Mauritshuis
The real Girl with a Pearl Earring	Advertising Outdoor	Het Mauritshuis
Advertising with extreme suction power	Advertising Outdoor	Samsung Nederland

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TBWAINEBOKO – 6 nominations

Illegaal Vuurwerk: niet in onze buurt!	Advertising Activation	Veiligheid.nl
365 boodschappen	Craft Photography	Albert Heijn
We gaan toch geen kerst vieren zonder jou?	Advertising Film	Albert Heijn
Pizza delivery guy	Advertising Film	SIRE Dutch Foundation for idealistic non-profit advertising
365 boodschappen	Advertising Media & Branded Content	Albert Heijn
Safe Room	Advertising Outdoor	Delta Lloyd

Fitzroy - 5 nominations

The World's Best Coverband	Advertising Activation	Allstars Coverband
The World's Best Coverband	Advertising Digital Advertising	Allstars Coverband
Straatrace	Advertising Digital Advertising	Pepsico Nederland
Straatrace	Advertising Media & Branded Content	Pepsico Nederland
The World's Best Coverband	Advertising Media & Branded Content	Allstars Coverband

JWT Amsterdam – 5 nominations

Give Holland a Break	Advertising Activation	Nestlé - KitKat
Een betere wereld voor onze kinderen	Design Brand/Communication Design	ING
Een betere wereld voor onze kinderen	Design Digital Design	ING
De man in de Media Markt	Advertising Film	Media Markt Holding
Give Holland a Break	Advertising Integrated	Nestlé - KitKat

LEMZ – 5 nominations

Hidden Camera card	Advertising Activation	Hallmark
Ziekmakers zie je niet	Design Brand/Communication Design	Voedingscentrum
Ziekmakers zie je niet	Craft Art Direction	Voedingscentrum
Hidden Camera card	Advertising Media & Branded Content	Hallmark
Ziekmakers zie je niet	Advertising Outdoor	Voedingscentrum

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G-STAR RAW – 4 nominations

RAW for the Oceans	Craft Illustration	G-STAR RAW
RAW for the Oceans	Advertising Film	G-STAR RAW
RAW for the Oceans	Advertising Integrated	G-STAR RAW
RAW for the Oceans	Design Product/Packaging Design	G-STAR RAW

Part Of A Bigger Plan – 4 nominations

RAW for the Oceans	Craft Illustration	G-STAR RAW
RAW for the Oceans	Advertising Film	G-STAR RAW
RAW for the Oceans	Advertising Integrated	G-STAR RAW
RAW for the Oceans	Design Product/Packaging Design	G-STAR RAW

Red Urban – 4 nominations

De Huizenpromoter	Advertising Activation	ABN AMRO
De Huizenpromoter	Advertising Digital Advertising	ABN AMRO
De Huizenpromoter	Advertising Film	ABN AMRO
De Huizenpromoter	Advertising Integrated	ABN AMRO

ETCETERA – 3 nominations

The UNfappening	Craft Illustration	Artbox
Sint	Advertising Film	bol.com
The UNfappening	Advertising Media & Branded Content	Artbox

MediaMonks – 3 nominations

Where Good Days Start	Advertising Digital Advertising	IKEA
The Few and Far Between	Design Digital Design	Jack Daniel's
The Universal Typeface	Design Digital Design	Bic

Lesley Moore – 3 nominations

Visuele identiteit, Nationale Opera & Ballet	Design Brand/Communication Design	Nationale Opera & Ballet
Visuele identiteit, Nationale Opera & Ballet	Craft Art Direction	Nationale Opera & Ballet
Posters Nationale Opera & Ballet	Craft Photography	Nationale Opera & Ballet

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Ogilvy & Mather Amsterdam – 3 nominations

SEASTARS	Craft Sound	WWF The Netherlands
WHY WAIT UNTIL IT'S TOO LATE? - LEO	Advertising Film	DELA
WHY WAIT UNTIL IT'S TOO LATE? - MARK	Advertising Film	DELA

Selmore – 3 nominations

Sjors & Jacques	Design Digital Design	Mona
Verbreed uw blik	Advertising Print	Het Financieele Dagblad
BierTrommel	Design Product/Packaging Design	Bavaria

Wieden+Kennedy Amsterdam – 3 nominations

Better Starts Now	Advertising Film	Citizen
The Odessey	Advertising Film	Heineken
The Legendary Posters	Advertising Media & Branded Content	Heineken

72andSunny – 2 nominations

Night Walk in Marseille	Design Digital Design	Google
Night Walk in Marseille	Advertising Digital Advertising	Google

Alfred International – 2 nominations

Juichpak	Advertising Activation	Jumbo
Inhaker Zweefduik Van Persie	Advertising Print	Unilever

Being There – 2 nominations

Cookie Art	Advertising Digital Advertising	Jacques Gregoire
Cookie Art	Advertising Media & Branded Content	Jacques Gregoire

De Designpolitie – 2 nominations

Frascati Issues	Design Brand/Communication Design	Frascati Theater
What Design Can Do! 2014	Design Brand/Communication Design	What Design Can Do

Doom & Dickson – 2 nominations

Don't let this story become his story	Craft Sound	Warchild
Don't let this story become his story	Advertising Film	Warchild

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Gebroeders Janssen – 2 nominations

Verbroeders Janssen
Verbroeders Janssen

Advertising | Activation
Advertising | Digital Advertising

Gebroeders Janssen
Gebroeders Janssen

hazazaH Film & Photography – 2 nominations

Warchild 4-5 mei
We are who we become

Craft | Film Direction
Craft | Film Direction

Warchild
Sport for development

Mr. Boonstra – 2 nominations

Innocent Targets
Innocent Targets

Design | Brand/Communication Design
Craft | Art Direction

The Coalition To Stop Gun Violence
The Coalition To Stop Gun Violence

Orchestra – 2 nominations

Playing football with wild lions
Playing football with wild lions

Advertising | Digital Advertising
Advertising | Film

Van Gils
Van Gils Fashion

PROUDdesign – 2 nominations

Porcospino
Melkunie

Design | Product/Packaging Design
Design | Product/Packaging Design

the house of PROUD
Arla Foods bv

Rademakers – 2 nominations

Beats & Bells
Beats & Bells

Advertising | Activation
Craft | Sound

MacLoud
MacLoud

TamTam – 2 nominations

Dutch National Opera & Ballet
VaarWater

Design | Digital Design
Design | Digital Design

National Opera & Ballet
Waternet

TBWAUnited State of Fans – 2 nominations

Laat je horen voor het nieuwe shirt
Laat je horen voor het nieuwe shirt

Advertising | Activation
Advertising | Outdoor

adidas Benelux
adidas Benelux

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The following entrants have 1 nomination:

AUDENTITY

Courtstyle

Craft | Sound

Kswiss

BVH Identity Driven Advertising

Bloggen is slecht voor je rug

Advertising | Radio

Amnesty International

Calango

Typomad 2014 - Opening Titles

Design | Digital Design

Typomad

Comedy Central Creative North

Comedy Central Brand refresh design

Design | Brand/Communication Design

Comedy Central

CZAR

Drive Confident

Craft | Film Direction

Volkswagen

Delight Agency

All Those Sunflowers

Craft | Film Direction

ID&T

Design op Zolder

Identity Heer Zadel

Design | Brand/Communication Design

Heer Zadel

DreamCatch

American BBQ Sauces

Design | Product/Packaging Design

Remia

Eigen Fabrikaat

Live High Five

Advertising | Outdoor

KLM Nederland

Fabrique [merken, design & interactie]

Logo Nationaal Militair Museum

Design | Brand/Communication Design

Nationaal Militair Museum

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From Form

Creating Pioneers

Advertising | Film

Willem de Kooning Academy

Goud Activatie

Dubsmash Stop Kindermishandeling

Advertising | Digital Advertising

Stichting NO KIDDING Stop Kindermisbruik

Iconic design

Liquors Limited edition 2014

Design | Product/Packaging Design

Vineyard Aandebreedebek

INDIE

De Eerste Slok

Advertising | Film

Brand Bier

iris

Ajax Away Kit Launch

Advertising | Activation

Adidas

Jaap Vliegthart Fotografie

Meals That Get You Laid

Design | Brand/Communication Design

That Get You Laid Publishing

Jeroen Hofman Fotografie

Lieuwe van Gogh

Craft | Photography

Vrij Nederland

Kaiser Sound Studios

Climachill - A Cooling Revolution

Craft | Sound

Adidas

Kingsday

In case of love

Advertising | Outdoor

Bloemenbureau Holland

KOKORO Amsterdam

Twijfel

Advertising | Radio

Trouw

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MassiveMusic

Feeling Good

Craft | Sound

KPN

Maurits Rinders & Angelo Keja

TEETH (Interactive Word-of-Mouth Guerrilla
Boxing Poster)

Advertising | Outdoor

Boksschool Bep Kneppers

MediaPartners Group

Platform Allerhande (360°)

Advertising | Media & Branded Content

Albert Heijn B.V.

Michel van Duyvenbode en Tomas Rouw

Elementaire Deeltjes

Design | Brand/Communication Design

Amsterdam University Press

Mindshare

Muziekherinneringen

Advertising | Media & Branded Content

Alzheimer Nederland

OD

Jung Rules

Craft | Illustration

OD

Petrovski & Ramone

Poster Nationale Ballet

Craft | Photography

Nationale Opera & Ballet

Peter & Thijs

G-star Eyewear - Masks

Advertising | Outdoor

G-Star RAW BV

Rhinofly

The Interactive Installation Braintrip: On a
voyage into surrealism via your brain waves

Design | Digital Design

Centraal Museum Utrecht

Studio Dumbar

Mauritshuis

Design | Brand/Communication Design

Mauritshuis

SuperRebel.com

Zzip

Design | Product/Packaging Design

Zzip AG

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The Garrison Group

Coffeecompany Rebranding

Design | Brand/Communication Design

Coffeecompany

The Oddshop

Misspelled words

Advertising | Digital Advertising

ETS Global

Thonik

Yoni

Design | Product/Packaging Design

Yoni

UM Studios

Internet Explorer meets 22tracks

Advertising | Media & Branded Content

Microsoft

VBAT

Brand Bier - Een ode aan bier

Design | Product/Packaging Design

Heineken Brouwerijen / Brand Bier

Volkskrant Magazine

Volkskrant Magazine

Craft | Art Direction

Volkskrant Magazine

Wefilm

#First Concert

Craft | Film Direction

Vodafone

Yune

Flipbook Goals

Advertising | Media & Branded Content

STABILO Netherlands